

Parinaz Kassemi

PRODUCT DESIGNER

Product designer specializing in zero-to-one products, AI experiences, and high-craft interfaces. Experience establishing design functions, working directly with founders and engineers, and taking products from early concepts through prototypes and launch. I use AI and design-to-code tools to explore and ship quickly while maintaining a high bar for product quality.

EXPERIENCE

2026 – Present

Founder + Designer
JNPR Labs

2026 – Present

Selected Member
Contra Labs

2025 – 2026

Design & AI Strategist (First Designer)
Collected Strategies

2020 – 2025

Product Designer
Life Time

LEADERSHIP & RECOGNITION

2026 – Present

Jury Member
Orpetron Web Design Awards

2026 – Present

Designer
United Nations

2026 – Present

Design Mentor
AIGA NY

AWARDS

Awwward Honors

CSSDA Site of the Day

CSSDA Best UI Design

CSSDA Best UX Design

CSSDA Best Innovation

Orpetron Website Nominee



Resume